

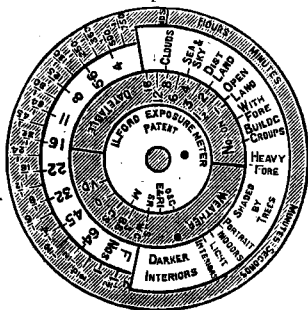
THE ILFORD EXPOSURE METER.

(Sold by Ilford, Limited, Ilford, E.)

A new pattern of the Ilford meter, embodying recent patent protection, has now been placed on the market by the Ilford Company, and is an extremely complete guide to the exposure of the company's well-known brands of plates. It provides for the factors in exposure of plate-speed, subject, and diaphragm, and light, the latter being calculated on the basis of Dr. Scott's well-known tables, in conjunction with a scale for weather conditions ranging from S (sunlight) to V.D. (very dull). Though the meter consists of four concentric discs, the operations in calculating the exposure are but three in number:—

1. Set weather condition opposite plate.
2. Look out light figure in table of time of day and year.
3. Set subject opposite light figure.

The exposure for every diaphragm from $f/4$ to $f/64$ is then shown at once. The user can scarcely go wrong in this very simple procedure, since the three sets of scales are printed each in a different colour,



and black must be set only to black, blue to blue, and red to red, when using the meter. This device is a great advantage in placing the meter in the hands of persons unacquainted with such forms of calculators, and should be sufficient to safeguard the meter perfectly from misuse. In such other respects, as compactness—the meter is but $2\frac{1}{2}$ in. in diameter—and its ability to respond to the most varied photographic circumstances, the meter commands our warm approval. The price in cardboard is 1s. ; in aluminium, 5s. ; and the one instrument in conjunction with the additional light tables is ready for use in any part of the world.