



ILFORD

PHOTOGRAPHIC PLATES,
PAPERS, FILMS, *etc.*

ESTABLISHED 50 YEARS.



REGISTERED
TRADE MARK

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.

ILFORD, Limited have pleasure in drawing the attention of the Photographic World to the following abridged list of some of their manufactures.

These represent the culmination of excellence resulting from the past fifty years of successful endeavour not only in using every effort to maintain the high standard associated throughout the World with the name of ILFORD but by an active study of the requirements of their clientele to introduce from time to time such improvements as seemed expedient, together with the production of new goods to comply with the ever-increasing demands of a young and expanding scientific and artistic industry.

Such has been the progress, steady growth, and appreciation of the manufactures of ILFORD, Limited by the Photographic Public, that they may justly claim the high distinction of being the largest manufacturers of their kind in the World.

ILFORD, Limited,
ILFORD, LONDON, ENGLAND.

January, 1930.



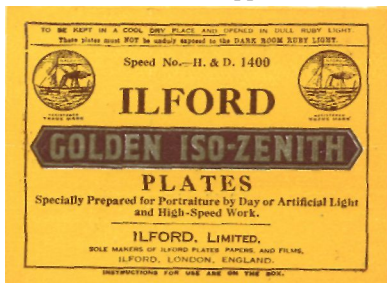
The following represent a few lines from the ILFORD Price List:—

PLATES

ORDINARY. For Copying and all-round work. A perfect emulsion of fine grain. H.&D. 70.
EMPRESS. H.&D. 100. Copying and all work not requiring great speed. Very fine grain.



SPECIAL RAPID. H.&D.270. Hand-camera and all-round work. Original red label plate. Possesses wonderful latitude.
SPECIAL RAPID (Extra Sensitive). H.&D. 400. All-round work and High-Speed Shutter exposures.
PRESS. H.&D. 525. Rapid Press work. Quick in development, fixing, and drying.
ZENITH (Extra Sensitive). H.&D. 400. Fast Portraiture.
ZENITH (Super Sensitive). H.&D. 650. Very Fast Portraiture, and High Speed Work.
ISO-ZENITH. H.&D. 700. Colour-Sensitive. Very fast Portraiture by Day or Artificial Light. High Speed Work.
ISO-ZENITH Plates are also supplied with a Matt Surface.



GOLDEN ISO-ZENITH. H.&D. 1400. Colour-Sensitive. The Fastest Plate on the market. Good for Portraiture and all sports. At the Price of ordinary Plates.
MONARCH. H.&D. 525. All purposes where great speed and quality are necessary.

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CHROMATIC. H.&D, 135. Colour-Sensitive. Landscapes and Coloured Subjects.

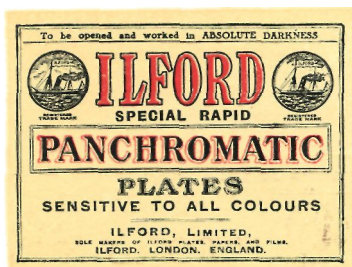
RAPID CHROMATIC. H.&D. 400. Fast Colour-Sensitive. Especially valuable for Mountain Scenery and Photomicrography.



AUTO-FILTER. H.&D. 400. Hand-Camera and Rapid Exposures, Correct Colour Results without Light Filter.

SCREENED CHROMATIC. H.&D. 270. Hand-Camera and Rapid Exposures. Extra Colour-sensitive. No Screen or light filter required.

SOFT GRADATION PANCHROMATIC. H.&D. 700 to Daylight; H.&D. 2000 to Half-Watt Light. Studio Portraiture. Saves retouching.



SPECIAL RAPID PANCHROMATIC. H.&D. 400. Perfect monochrome rendering of colour.

RAPID PROCESS PANCHROMATIC. H.&D. 100. Photo-mechanical colour-printing processes.

PROCESS. Photo-mechanical : (Line and Half-tone).

X-RAY. Radiography.

SPECIAL LANTERN. H.&D. 9. Black and Sepia Slides.

ALPHA LANTERN. Red, Brown, Sepia, Purple, and Blue Slides.

WARM BLACK LANTERN. For Warm Tones.

GASLIGHT LANTERN. Black Slides.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.

FILMS

ILFORD ROLL FILM. The Fastest and Best. British Made. The Greatest Success of any Film on the Market.

Made in sizes to fit all popular Roll-Film Cameras.

ULTRA RAPID (H. & D. 350) — NON-CURLING
ORTHOCHROMATIC — NON-HALATIVE

Owing to the hardened nature of the film they are suitable for all climates.



ILFORD ROLL FILM. H.&D. 350.
Snapshots. All subjects and all weathers.

ILFORD PANCHROMATIC ROLL FILM. H.&D. 400.
Coated with the world-famous Ilford Panchromatic Emulsion. Perfect monochrome rendering of colour values. Sensitive to ALL Colours.

ILFORD FILM PACK. H.&D. 350. Metal Case.

ILFORD PANCHROMATIC FILM PACK. H.&D 400.
Perfect monochrome rendering of colour values.

ILFORD D-C X-RAY FILMS (Double-Coated). Ordinary Packing and Double Wrapped.

Notes on ILFORD X-RAY PLATES and X-RAY D-C FILMS (Double-coated) free on application.

ILFORD FLAT FILMS. In cut sizes.

"Studio" (Super Sensitive) H.&D. 550.

"Universal" H.&D. 350.

"Universal Ortho" H.&D. 350.

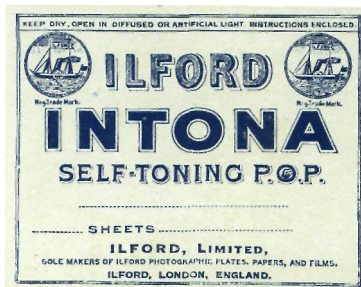
"Panchromatic" H.&D. 400.

"Process."

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.

PAPERS

ILFORD P.O.P. A Gelatino-Chloride Printing-Out-Paper of Distinct and Exquisite Quality. Unapproached in its climate-resisting properties. Beautiful tones with a minimum consumption of Gold.
GLOSSY SURFACE — Mauve and White. **CARBON SURFACE** (Semi-Matt).
MATT SURFACE — White.



INTONA (Self-Toning Printing-Out-Paper) Gelatino-Chloride
 The very finest tones from sepia to photographic purple obtained with
HYPO ONLY.

GLOSSY — Mauve. **MATT** — White. **CARBON SURFACE** (Semi-Matt)—Mauve.

ILFORD BROMIDE PAPER. For Contact, Enlargement or Bromoil. Fine Black Transparent Shadows and Brilliant High Lights, Freedom from Veil, Great Latitude in Exposure, Excellent Tones, Hardened Film.

Made in two speeds, Normal and Rapid, in numerous varieties and surfaces, having Soft, Normal, and Contrasty Grades.

ILFORD BROMOIL PAPER (Double-weight), specially manufactured for Bromoil work.

WHITE SMOOTH, WHITE ROUGH, and CREAM ROUGH

HYPTONA. Ilford Collodion Self-Toning-Paper. Beautiful uniform tones with **HYPO ONLY. NO SEPARATE TONING REQUIRED.**

GLOSSY and MATT.

ILFORD GASLIGHT PAPER. No Dark Room needed. Rich Shadows, pure High Lights, Freedom from Stain.

NORMAL—Glossy, Matt, Carbon Surface (semi-matt).

VIGOROUS—Glossy, Matt, Carbon Surface (semi-matt).

MEDIUM—Glossy and Carbon Surface (semi-matt).

SPECIAL SOFT—Glossy and Carbon Surface (semi-matt).

WARM BLACK for Contact or Enlarging. A development paper for the highest class of portraiture and other work, giving Warm Black prints of perfect gradation; White and Cream, both Single and Double Weight.

THIS PAPER IS ALSO SUPPLIED WITH A MATT SURFACE.

All the above Varieties can be had in double weight (Thick).

ILFORD POST CARDS

**P.O.P., INTONA, GASLIGHT, BROMIDE,
 WARM BLACK, and HYPTONA,**

having all the characteristics of the respective papers.

ILFORD, LIMITED, ILFORD, LONDON, ENGLAND.

ILFORD COLOUR FILTERS

Unsurpassed for Excellence of Workmanship.
 Made in great variety suitable for all kinds of work.
 Write for Special List.

CERTINAL

ILFORD CONCENTRATED LIQUID DEVELOPER.

Requires dilution with water only for use with Ilford Plates, Papers, and Films.

In 3-oz. and 20-oz. bottles.

ILFORD PROFESSIONAL DEVELOPER

FOR ILFORD PLATES AND FILMS.

For Tank and Dish Development.

Each tin contains sufficient to make 400 ozs. of Tank developer for Plates and Films.

ILFORD "M.Q." PACKET DEVELOPER

A packet will make 8 ounces of developer for Plates, Films and Bromide Paper, or 4 ounces for Gaslight Paper.

ILFORD ACID HYPO FIXING SALTS

For Plates, Films, Lantern Slides; Bromide, Gaslight and P.O.P. Papers.

Economical and clean. Saves time and trouble.

In ½-lb., 2½-lb., and 5-lb. tins.

For Plates and Films, dissolve 4 ounces in 16 ounces of water.

For Lantern Slides; Bromide, Gaslight and P.O.P. Papers, dissolve 2 ounces in 20 ounces of water.

ILFORD X-RAY DEVELOPING POWDERS

In Tins sufficient to make ½ gallon, 1 gallon, and 2 gallons of Developer.

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DESENSITOL

THE ILFORD DESENSITIZER.

By the use of Desensitol, Plates and Films, including Panchromatic, can be developed by the light of an ordinary-candle or any other weak white light.

A 3-oz. bottle is sufficient to treat hundreds of plates.

“PANCHROMATISM”

(New and revised edition with new colour test chart).

This illustrated booklet describes the properties of colour-sensitive plates and their use in the rendering of colour in monochrome. Theory and practice are dealt with in such a manner that both the beginner and the advanced worker may gather knowledge from its pages which will lead to an improvement of their work.

ILFORD MANUAL OF PHOTOGRAPHY

The most popular Handbook published,—310th Thousand.

ILFORD MANUAL OF PROCESS WORK

A comprehensive Textbook for the Process Worker.

ILFORD, Limited, publish the following HANDBOOKS and PAMPHLETS and will forward copies free of charge, on application.

Ilford Plates and Films.

Ilford X-Ray Plates and Films.

Ilford Lantern Plates.

Ilford P.O.P., and Intona.

Ilford Bromide and Gaslight Papers and how to use them. (New Edition).

Ilford Intensifying Screens for X-Ray Work.

Ilford Exposure Tables.

Guide to Exposures month by month.

Ilford Exposure Meter, Instructions for use.

The Lure of the Camera or Timely Tips for Snapshots.

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Marconi International.

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Bentley's Complete Phrase Code.

Bentley's Second Phrase Code.

Acme Commodity and Phrase Code.



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